
Optimizing for AI - DropInBlog

The Task

Create a new article, or optimize an existing one following these guidelines:

- **1. Answer questions early and clearly:** The first 2–3 sentences of a section should directly answer the search query.
- **2. Use keyword-aligned subheadings:** H2s and H3s that match the search language are easier for the AI to anchor to.
- **3. Add lightweight definitions or summaries:** Begin sections with “In short...” or “A [term] is...” to give AI a snippet to extract.
- **4. List benefits or steps clearly:** Bullet points and numbered lists are preferred extraction formats for AI.
- **5. Include a unique POV or original mini-framework:** This makes your answer more distinguishable, which AI prefers for inclusion.
- **6. Get a score of 90 or more with the SEO analyzer:** Optimizing for SEO still equals optimizing for AI!

Submit Before the Deadline

Submit your blog post on the link below before June 20th for a chance to **win a super-cool tote bag & get promoted in our monthly newsletter!**

[Google Form Link](#)