

December 2022 Newsletter



Hello! I hope you are doing well. It has been a very busy December here so far, as I'm sure it has been for you too. Judging by the content released in the last few weeks, you may be able to tell that I'm experimenting with YouTube Shorts.

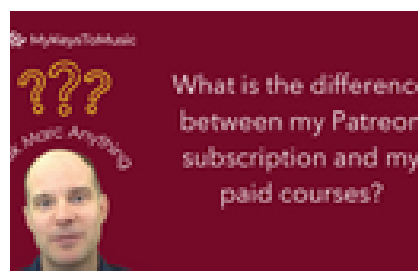
This has been an interesting journey thus far and a new avenue for me because it forces my creativity into a single minute of content (or less)! I've learned that the Shorts format may not be as effective for training someone on how to do something in detail, especially when you need to see the full range of a horizontal keyboard. But the Shorts format is very good at highlighting the "best musical" parts of the stuff we create, and Shorts drive that music expression into different areas of YouTube—and at times to a slightly different audience—which I think is helpful for the channel overall. I plan to continue experimenting with this format to help get the word out about the amazing power of Nord keyboards.

In the meantime, here's to wishing you the very best holiday season, and please continue to enjoy the process of making music!

—Marc

Blog: What is the difference between my Patreon subscription and my paid courses?

I explain the difference between these two offerings and why you might want one over the other or both!



[Read Now](#)

YouTube Short: Music Appreciation 101: John Williams "Olympic Theme" (recorded using Logic Pro)

In this video, we celebrate the genius of John Williams with a short extract from his Olympic Fanfare piece. This is a tiny example of but one "genius moment" in the work of John Williams.



[Watch Now](#)

YouTube Short: Journey: Separate Ways (Nord Stage 3 Sound Pack Promo)

In this video, we feature the song called: "Separate Ways" by the rock group Journey with a custom program for your Nord Stage 3 keyboard/synthesizer.



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YouTube Short: Journey: Be Good To Yourself (Nord Stage 3 Sound Pack Promo)

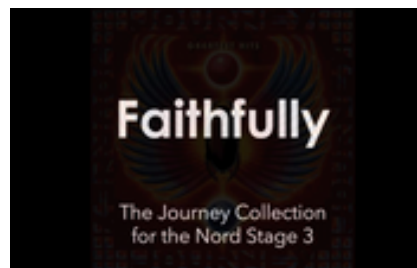
In this video, we feature the song called: "Be Good To Yourself" by the rock group Journey with a custom program for your Nord Stage 3 keyboard/synthesizer. Each sound from the series comes with a dedicated video to assist with setup and performance.



[Watch Now](#)

YouTube Short: Journey: Faithfully (Nord Stage 3 Sound Pack Promo)

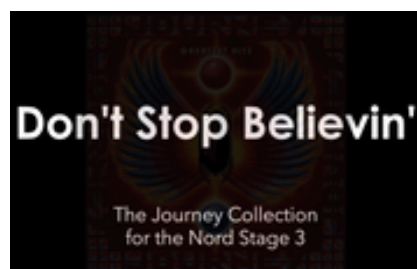
In this video, we feature the song called: "Faithfully" by the rock group Journey with a custom program for your Nord Stage 3 keyboard/synthesizer. Each sound from the series comes with a dedicated video to assist with setup and performance.



[Watch Now](#)

YouTube Short: Journey: Don't Stop Believin' (Nord Stage 3 Sound Pack Promo)

In this video, we feature the song called: "Don't Stop Believin'" by the rock group Journey with a custom program for your Nord Stage 3 keyboard/synthesizer. Each sound from the series comes with a dedicated video to assist with setup and performance.



[Watch Now](#)

