

For the Birds 

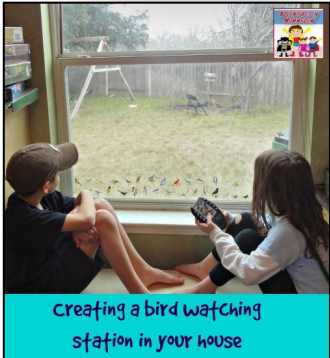
How can you get kids interested in birds and nature?



And away from the cell phone and tablet!

## Create a Bird Watching Station.

This is from *"The Adventures in Mommydom"* blog written by a home schooling mom. She has created a way to stimulate her kids interest in birds.



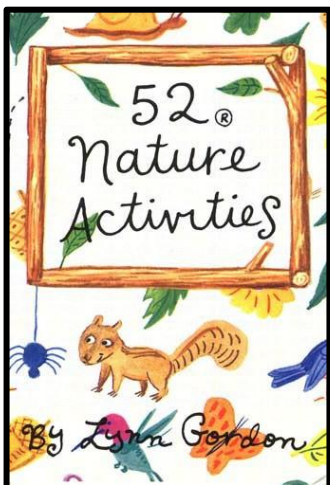
## Teach Visual and Listening Skills

The Identiflyer Lyric not only has the clear songs for 40 backyard birds it has the words and pictures that makes the songs easier to recognize.

[CLICK here for a short video.](#)

## Get Kids Outside

This charmingly illustrated deck of cards describes 52 games, activities and art projects for children to do in nature. They make learning just plain fun, and these cards are a convenient size to carry in a backpack. These activities are just right for: a backyard, a national park, a patch of grass, a group of kids, or by yourself.





Hi, I'm Ticia! This is the adventures of my family in life and learning. Follow along with us as we share our adventures. We're having a lot of fun and learning as we go.



## How to create a bird watching station at your house.



creating a bird watching station in your house

My son Batman loves birds, and so last year I set out to create a bird watching station in our house. It was super easy to set up and since I did that a year ago my kids ability to recognize different birds has gone through the roof. It seemed a good time to share this with birds migrating South for the winter right now and we are seeing different birds traveling right now.

## **WHAT YOU NEED TO CREATE A BIRD WATCHING STATION, IDENTIFICATION MATERIALS**

First you need a window with some empty space nearby that overlooks your backyard or any area birds might gather. In our house this window is in the breakfast area, which has been transformed into a game area.

Next find a local nature guide. I like the **Peterson Field Guide to Birds of North America\*** and **Backyard Birds (Field Guides for Young Naturalists)\*** for general finding and portability. But our coolest find of all is the **Lyric IdentIFlyer\*** which when you press the button next to the bird plays the bird song for you (and much to my happiness has a volume control) and **Birds iView Window Clings\***, I particularly love the window clings because the kids don't have to find the page the bird is on as they look through the window.

When you combine those two items together my kids' identification of local birds has shot through the roof. It makes me rather proud to have the kids see a random bird as we're out walking and be able to identify it.

**Click here for a printable  
PDF for your customers >>>>>**

**Print PDF**

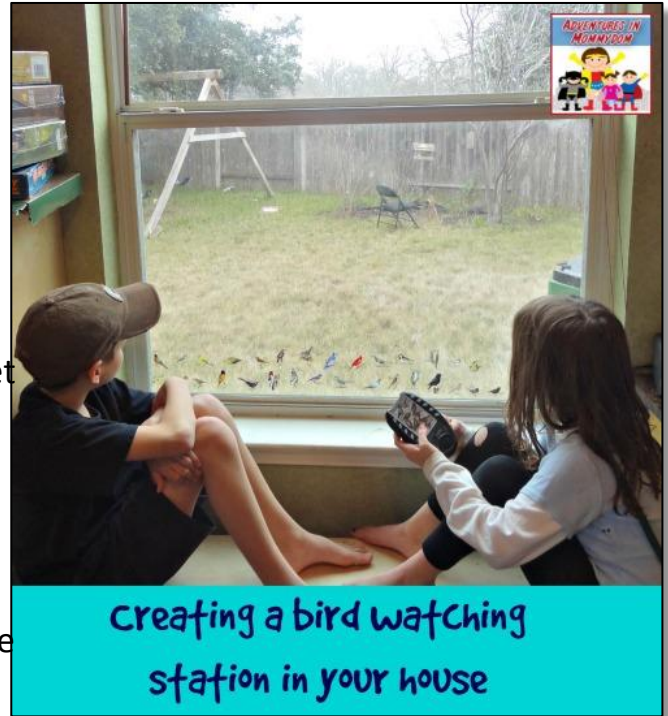




Hi, I'm Ticia! This is the adventures of my family in life and learning. Follow along with us as we share our adventures. We're having a lot of fun and learning as we go.

## How to create a bird watching station at your house

My son Batman loves birds, and so last year I set out to create a bird watching station in our house. It was super easy to set up and since I did that a year ago my kids ability to recognize different birds has gone through the roof. It seemed a good time to share this with birds migrating South for the winter right now and we are seeing different birds traveling right now.



### WHAT YOU NEED TO CREATE A BIRD WATCHING STATION, IDENTIFICATION MATERIALS

First you need a window with some empty space nearby that overlooks your backyard or any area birds might gather. In our house this window is in the breakfast area, which has been transformed into a game area.

Next find a local nature guide. I like the **Peterson Field Guide to Birds of North America\*** and **Backyard Birds (Field Guides for Young Naturalists)\*** for general finding and portability. But our coolest find of all is the **Lyric IdentIFlyer\*** which when you press the button next to the bird plays the bird song for you (and much to my happiness has a volume control) and **Birds iView Window Clings\***, I particularly love the window clings because the kids don't have to find the page the bird is on as they look through the window.

When you combine those two items together my kids' identification of local birds has shot through the roof. It makes me rather proud to have the kids see a random bird as we're out walking and be able to identify it.



1229 C Stamp Creek Rd  
Salem, SC 29767  
877-261-6556 [www.identifyer.com](http://www.identifyer.com)



## How to create a bird watching station at your house



Hi, I'm Ticia! This is the adventures of my family in life and learning. Follow along with us as we share our adventures. We're having a lot of fun and learning as we go.

My son Batman loves birds, and so last year I set out to create a bird watching station in our house. It was super easy to set up and since I did that a year ago my kids ability to recognize different birds has gone through the roof. It seemed a good time to share this with birds migrating South for the winter right now and we are seeing different birds traveling right now.

### WHAT YOU NEED TO CREATE A BIRD WATCHING STATION, IDENTIFICATION MATERIALS

First you need a window with some empty space nearby that overlooks your backyard or any area birds might gather. In our house this window is in the breakfast area, which has been transformed into a game area.

Next find a local nature guide. I like the **Peterson Field Guide to Birds of North America\*** and **Backyard Birds (Field Guides for Young Naturalists)\*** for general finding and portability. But our coolest find of all is the **Lyric Identiflyer\*** which when you press the button next to the bird plays the bird song for you (and much to my happiness has a volume control) and **Birds iView Window Clings\***, I particularly love the window clings because the kids don't have to find the page the bird is on as they look through the window.

When you combine those two items together my kids' identification of local birds has shot through the roof. It makes me rather proud to have the kids see a random bird as we're out walking and be able to identify it.

Click here for a printable PDF for your customers >>>>>

Print PDF





## How to create a bird watching station at your house



creating a bird watching station in your house

Here are two tips that help get kids started into enjoying backyard birds and help you sell more IdentiFlyer Lyrics and Birds iView Window Clings.

This article is reprinted from blog called Adventures in Mommydom. Ticia describes how she got her kids interested in birds and nature by creating a bird Watching Station in her house.

This great (unsolicited) testimonial that can be a powerful sales tool for your IdentiFlyer products.

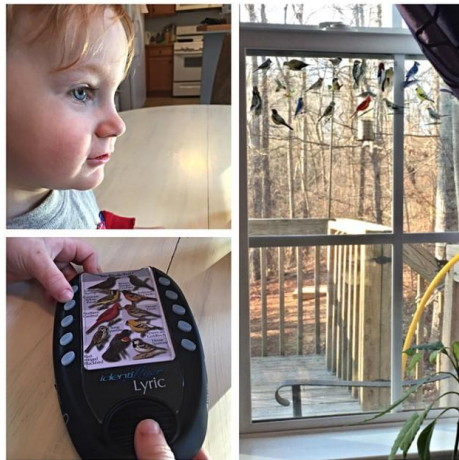
This is a reprint from the Blog for home schoolers and Place this graphic next to your IdentiFlyer Lyric display along with a set of Birds iView Window Clings. You can also print this as a hand for parents and grand parents. It will get them thinking and many will be buy them for gifts.

Another idea that works well:

Hand the identiFlyer Lyric to every kid that comes into the store.

The love to play it and it keeps them engaged while the parent is shopping.

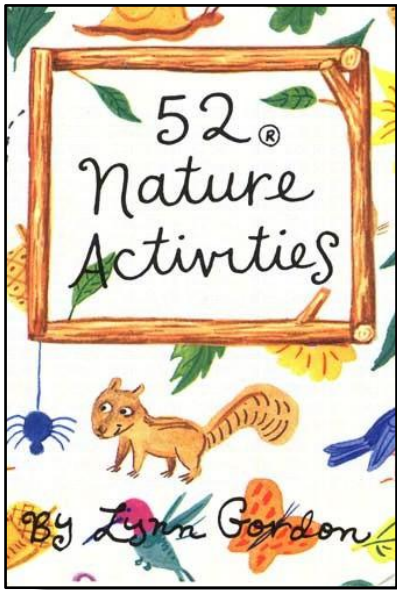
If the parent doesn't buy it then, they often will come back to buy it as a gift.







**Nanny and Papa bought the Bird Identiflyer** with several accompanying cards for the kids for Christmas. What a wonderful gift. They've been quizzing each other by playing the bird call, and guessing the bird. Several new calls have been memorized, and it has really enhanced our bird identification as we never listened to identify the birds before. I had to set up a basket for them! I keep it near the window in the learning room where the cardinals and chickadee's love to sit and eat their seed.



## 52 Nature Activities

This charmingly illustrated deck of cards describes 52 games, activities and art projects for children to do in nature. From educational to just plain fun, these cards are a convenient size to carry in a backpack. These activities are just right for: A backyard, A national park, a patch of grass, a group of kids, or by yourself.

Simply the best way to learn bird songs.....

